



# KASHIPUR NABADIGANTA CONSUMER STORES PVT. LTD.



### Corporate Office:-

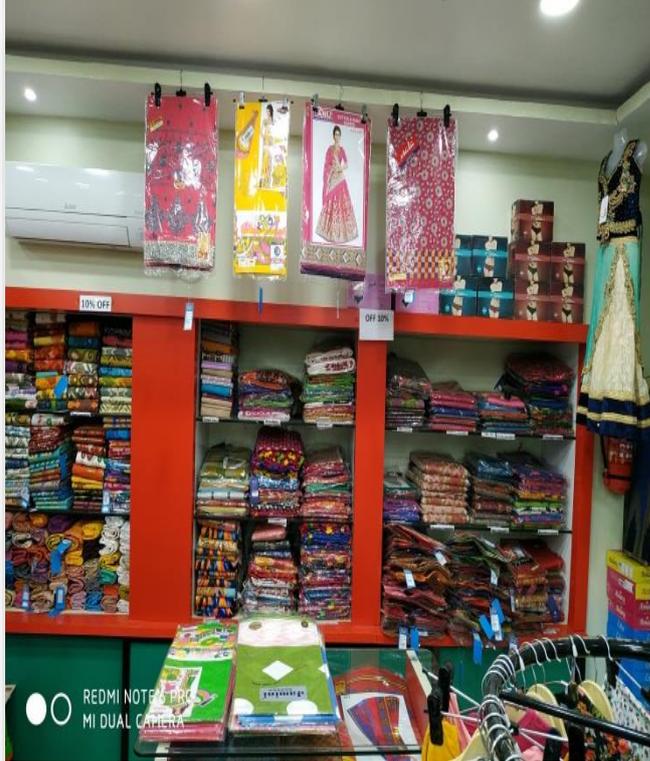
Kashipur, Kumra Kashipur, Habra,  
24 Pgs (N), W.B, INDIA, 743271  
Phone-03216-241621

### Regional office :-

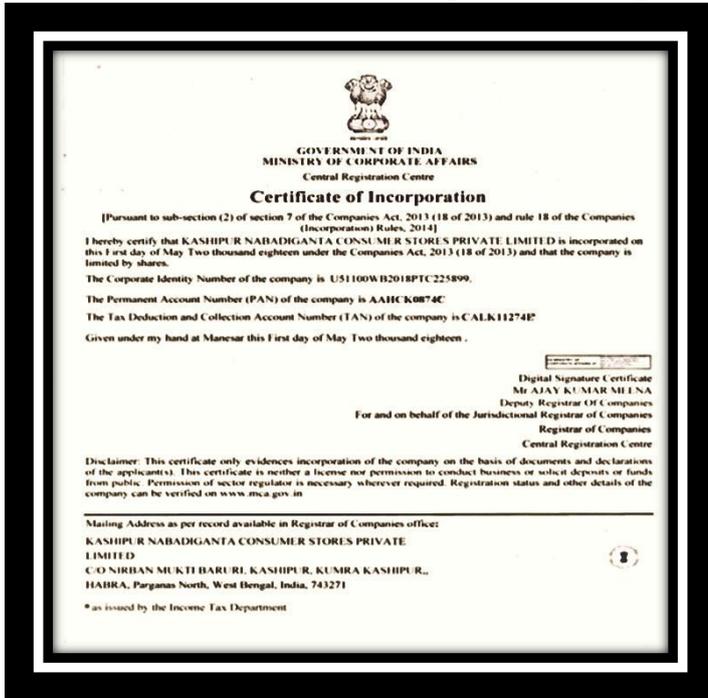
Nagarhukra More, Habra, 24 Pgs  
(N), W.B, INDIA, 743263  
Phone-03216-270621

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# Certificate of Incorporation



## Mission

Our mission is to be the most successful selling in Distributors products, delivering the customer best products and experience in all market we serve. In doing so we will meet customer expectation and satisfaction in purchasing and using products with:

1. Competitive Pricing
2. Best in Customer Service and Support
3. Flexible Purchase System
4. Valuation of Time, Money and Effort.
5. Accountability towards Customer

## Vision

1. Our Vision is to serve the customer in order to continue achieving sustainable quality growth.
2. Nurture a valuable network of customers and suppliers, together we create Mutual, harmonize Value.
3. Be a highly effective and fast moving organization.

## DISTRIBUTORS JOINING PROCESS

**PACKAGE VALUE – 5000/- + 5 % GST**

### ➤ BENEFIT

1. Joining Kit
2. Shopping Card
3. Auto Level Income
4. Auto Pair Matching Income
5. Auto Repurchase Income
6. Auto Re-joining Income
7. Auto Renewal Income
8. Auto Royalty Income
9. Auto Reward Income



### 2. Shopping Card



### 3. Auto Level income

Level	Per Man Income	Total Level Income
1	200	400
2	150	600
3	100	800
4	80	1280
5	60	1920
6	40	2560
7	40	5120
8	40	10240
9	40	20480
10	40	40960
11	40	81920
12	40	163840
13	30	245760
14	30	491520
15	25	819200

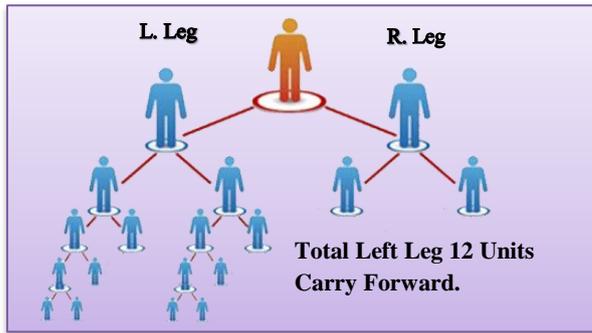
Level	Per Man Income	Total Level Income
16	25	1638400
17	20	2621440
18	20	5242880
19	20	10485760
20	15	15728640
21	10	20000000
22	10	20000000
23	10	20000000
24	10	20000000
25	10	20000000
26	10	20000000
27	10	20000000
28	10	20000000
29	10	20000000
30	10	20000000

**There is capping from level 21 on level income.**

#### 4. Auto Pair Matching Income

Pair matching amount will be 800/-. Daily Capping – 7000/-  
1<sup>st</sup> payout criteria 2:1/1:2 and next payout criteria 1:1.

#### Life Time Carry Forward



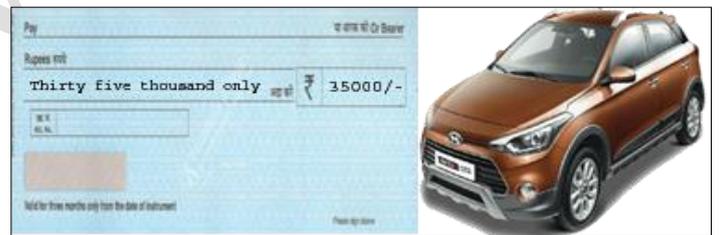
#### 5. Auto Re-purchase Income

1. If you earn Rs. 7,00,000/- per month, you will be a member of the Ceiling.

2. The member of Rank-1 will get monthly Commission income of Rs. 7,00,000/- Continue 8 months. Then a gift from Company will be available to Hyundai i10 Car + 20,000/- per month for the Allowance for next 12 months.



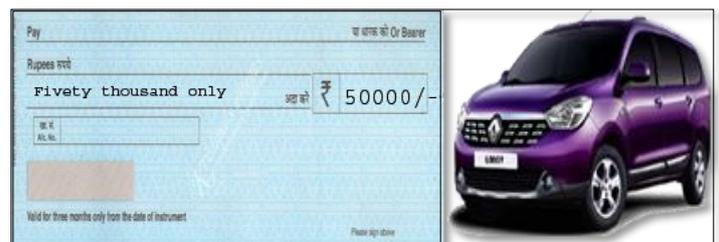
3. The member of Rank-2 will get monthly Commission income of Rs. 7,00,000/- Continue 12 months. Then a gift from Company will be available to Hyundai i20 1.20 Asta Petrol Car + Rs. 35,000/- Per month for the Allowance for next 16 months.



4. The member of Rank-3 will get monthly Commission income of Rs. 7,00,000/- Continue 16 months. Then a gift from Company will be available to Maruti Suzuki Baleno Alpha Diesel Car + Rs. 50,000/- Per month for the Allowance for next 20 months.



5. The member of Rank-4 will get monthly Commission income of Rs 7,00,000/- Continue 20 months. Then a gift from Company will be available to Renault Lodgy Stepway RXZ Car + Rs. 50000/- per month for the Allowance for next 36 months.



#### Royalty for Re-purchase

0.10% of the money that will be Re-purchased every month in the company will be shared among all Royalty members.

- ❖ If there is 5 ceiling members on the left and right side of the ceiling member, then you will get repurchase royalty benefits.
- ❖ N.B.:- All types of Royalty benefit will be getting only for Mother Code. No Sub Code can be found.

# Re-purchase Commission

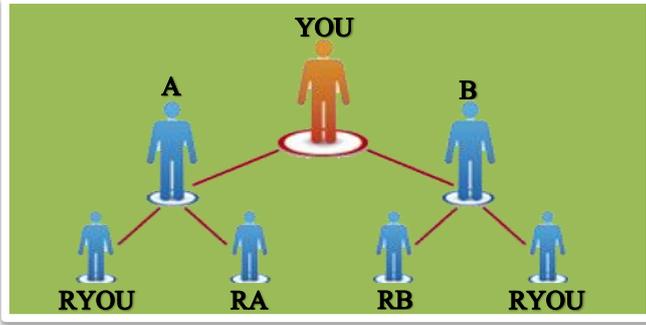
## Group Wise Re-purchase Commission Disbursement

Level	Group-1			Group-2			Group-3			Group-4			Group-5			Group-6			Group-7			Group-8			Group-9		
	Commission 1.5%			Commission 2%			Commission 2.5%			Commission 3.5%			Commission 5%			Commission 6%			Commission 7.5%			Commission 9%			Commission 10.5%		
1	0.5		0.5	0.65		0.65	0.9		0.9	1.3		1.3	2		2	3		3	3.5		3.5	4.5		4.5	5		5
2	0.5	0.08	0.58	0.65	0.1	0.75	0.9	0.12	1.02	1.3	0.18	1.48	2	0.25	2.25	3	0.25	3.25	3.5	0.35	3.85	4.5	0.4	4.9	5	0.45	5.45
3	0.5	0.07	0.65	0.65	0.1	0.85	0.9	0.11	1.13	1.3	0.18	1.66	2	0.25	2.5	3	0.25	3.5	3.5	0.34	4.19	4.5	0.4	5.3	5	0.45	5.9
4	0.5	0.07	0.72	0.65	0.09	0.94	0.9	0.11	1.24	1.3	0.16	1.82	2	0.25	2.75	3	0.25	3.75	3.5	0.3	4.49	4.5	0.35	5.65	5	0.4	6.3
5	0.5	0.06	0.78	0.65	0.09	1.03	0.9	0.1	1.34	1.3	0.16	1.98	2	0.25	3	3	0.25	4	3.5	0.3	4.79	4.5	0.35	6	5	0.4	6.7
6	0.5	0.06	0.84	0.65	0.08	1.11	0.9	0.1	1.44	1.3	0.15	2.13	2	0.2	3.2	3	0.2	4.2	3.5	0.25	5.04	4.5	0.3	6.3	5	0.35	7.05
7	0.5	0.06	0.9	0.65	0.08	1.19	0.9	0.1	1.54	1.3	0.15	2.28	2	0.2	3.4	3	0.2	4.4	3.5	0.25	5.29	4.5	0.3	6.6	5	0.35	7.4
8	0.5	0.05	0.95	0.65	0.08	1.27	0.9	0.09	1.63	1.3	0.15	2.43	2	0.2	3.6	3	0.2	4.6	3.5	0.22	5.51	4.5	0.25	6.85	5	0.3	7.7
9	0.5	0.05	1	0.65	0.07	1.34	0.9	0.09	1.72	1.3	0.14	2.57	2	0.2	3.8	3	0.2	4.8	3.5	0.22	5.73	4.5	0.25	7.1	5	0.3	8
10	0.5	0.05	1.05	0.65	0.07	1.41	0.9	0.08	1.8	1.3	0.1	2.67	2	0.15	3.95	3	0.15	4.95	3.5	0.2	5.93	4.5	0.22	7.32	5	0.28	8.28
11	0.5	0.045	1.095	0.65	0.07	1.48	0.9	0.08	1.88	1.3	0.1	2.77	2	0.15	4.1	3	0.15	5.1	3.5	0.2	6.13	4.5	0.21	7.53	5	0.25	8.53
12	0.5	0.045	1.14	0.65	0.06	1.54	0.9	0.075	1.955	1.3	0.09	2.86	2	0.15	4.25	3	0.15	5.25	3.5	0.2	6.33	4.5	0.21	7.74	5	0.25	8.78
13	0.5	0.045	1.185	0.65	0.06	1.6	0.9	0.07	2.025	1.3	0.09	2.95	2	0.14	4.39	3	0.14	5.39	3.5	0.18	6.51	4.5	0.2	7.94	5	0.22	9
14	0.5	0.04	1.225	0.65	0.05	1.65	0.9	0.07	2.095	1.3	0.08	3.03	2	0.1	4.49	3	0.1	5.49	3.5	0.16	6.67	4.5	0.17	8.11	5	0.22	9.22
15	0.5	0.04	1.265	0.65	0.05	1.7	0.9	0.06	2.155	1.3	0.08	3.11	2	0.1	4.59	3	0.1	5.59	3.5	0.16	6.83	4.5	0.16	8.27	5	0.2	9.42
16	0.5	0.04	1.305	0.65	0.05	1.75	0.9	0.06	2.215	1.3	0.07	3.18	2	0.08	4.67	3	0.08	5.67	3.5	0.14	6.97	4.5	0.15	8.42	5	0.2	9.62
17	0.5	0.035	1.34	0.65	0.045	1.795	0.9	0.055	2.27	1.3	0.07	3.25	2	0.08	4.75	3	0.08	5.75	3.5	0.12	7.09	4.5	0.13	8.55	5	0.18	9.8
18	0.5	0.035	1.375	0.65	0.045	1.84	0.9	0.05	2.32	1.3	0.05	3.3	2	0.05	4.8	3	0.05	5.8	3.5	0.1	7.19	4.5	0.1	8.65	5	0.16	9.96
19	0.5	0.035	1.41	0.65	0.04	1.88	0.9	0.05	2.37	1.3	0.05	3.35	2	0.05	4.85	3	0.05	5.85	3.5	0.09	7.28	4.5	0.1	8.75	5	0.15	10.11
20	0.5	0.03	1.44	0.65	0.04	1.92	0.9	0.045	2.415	1.3	0.05	3.4	2	0.05	4.9	3	0.05	5.9	3.5	0.08	7.36	4.5	0.09	8.84	5	0.14	10.25
21	0.5	0.03	1.47	0.65	0.04	1.96	0.9	0.045	2.46	1.3	0.05	3.45	2	0.05	4.95	3	0.05	5.95	3.5	0.07	7.43	4.5	0.08	8.92	5	0.13	10.38
22	0.5	0.03	1.5	0.65	0.04	2	0.9	0.04	2.5	1.3	0.05	3.5	2	0.05	0.05	3	0.05	6	3.5	0.07	7.5	4.5	0.08	9	5	0.12	10.5
<b>TOTAL</b>	<b>0.5</b>	<b>1</b>	<b>1.5</b>	<b>0.65</b>	<b>1.35</b>	<b>2</b>	<b>0.9</b>	<b>1.6</b>	<b>2.5</b>	<b>1.3</b>	<b>2.2</b>	<b>3.5</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>3.5</b>	<b>4</b>	<b>7.5</b>	<b>4.5</b>	<b>4.5</b>	<b>9</b>	<b>5</b>	<b>5.5</b>	<b>10.5</b>

## Group Wise Re-purchase Commission Disbursement

Level	Group-10			Group-11			Group-12			Group-13			Group-14			Group-15			Group-16			Group-17			Group-18		
	Commission 12%			Commission 13.5%			Commission 15%			Commission 16.5%			Commission 18%			Commission 22%			Commission 25%			Commission 27%			Commission 30%		
1	5.5		5.5	6		6	6.5		6.5	7.5		7.5	8		8	9		9	10		10	12		12	15		15
2	5.5	0.5	6	6	0.6	6.6	6.5	0.7	7.2	7.5	0.75	8.25	8	0.75	8.75	9	1	10	10	1.25	11.25	12	1.25	13.25	15	1.25	16.25
3	5.5	0.5	6.5	6	0.6	7.2	6.5	0.7	7.9	7.5	0.72	8.97	8	0.75	9.5	9	0.9	10.9	10	1.05	12.3	12	1.05	14.3	15	1.05	17.3
4	5.5	0.5	7	6	0.6	7.8	6.5	0.65	8.55	7.5	0.7	9.67	8	0.75	10.25	9	0.9	11.8	10	0.95	13.25	12	0.95	15.25	15	0.95	18.25
5	5.5	0.45	7.45	6	0.5	8.3	6.5	0.6	9.15	7.5	0.63	10.3	8	0.65	10.9	9	0.85	12.65	10	0.9	14.15	12	0.9	16.15	15	0.9	19.15
6	5.5	0.4	7.85	6	0.5	8.8	6.5	0.6	9.75	7.5	0.62	10.92	8	0.65	11.55	9	0.85	13.5	10	0.9	15.05	12	0.9	17.05	15	0.9	20.05
7	5.5	0.4	8.25	6	0.45	9.25	6.5	0.5	10.25	7.5	0.52	11.44	8	0.65	12.2	9	0.8	14.3	10	0.85	15.9	12	0.85	17.9	15	0.85	20.9
8	5.5	0.35	8.6	6	0.45	9.7	6.5	0.5	10.75	7.5	0.52	11.96	8	0.55	12.75	9	0.75	15.05	10	0.85	16.75	12	0.85	18.75	15	0.85	21.75
9	5.5	0.35	8.95	6	0.4	10.1	6.5	0.45	11.2	7.5	0.5	12.46	8	0.55	13.3	9	0.7	15.75	10	0.8	17.55	12	0.8	19.55	15	0.8	22.55
10	5.5	0.35	9.3	6	0.4	10.5	6.5	0.45	11.65	7.5	0.5	12.96	8	0.55	13.85	9	0.7	16.45	10	0.8	18.35	12	0.8	20.35	15	0.8	23.35
11	5.5	0.3	9.6	6	0.35	10.85	6.5	0.4	12.05	7.5	0.42	13.38	8	0.45	14.3	9	0.65	17.1	10	0.75	19.1	12	0.75	21.1	15	0.75	24.1
12	5.5	0.3	9.9	6	0.35	11.2	6.5	0.4	12.45	7.5	0.42	13.8	8	0.45	14.75	9	0.6	17.7	10	0.75	19.85	12	0.75	21.85	15	0.75	24.85
13	5.5	0.3	10.2	6	0.3	11.5	6.5	0.35	12.8	7.5	0.38	14.18	8	0.45	15.2	9	0.6	18.3	10	0.7	20.55	12	0.7	22.55	15	0.7	25.55
14	5.5	0.25	10.45	6	0.3	11.8	6.5	0.35	13.15	7.5	0.37	14.55	8	0.4	15.6	9	0.55	18.85	10	0.65	21.2	12	0.65	23.2	15	0.65	26.2
15	5.5	0.25	10.7	6	0.25	12.05	6.5	0.28	13.43	7.5	0.3	14.58	8	0.4	16	9	0.55	19.4	10	0.65	21.85	12	0.65	23.85	15	0.65	26.85
16	5.5	0.25	10.95	6	0.25	12.3	6.5	0.27	13.7	7.5	0.29	15.14	8	0.35	16.35	9	0.5	19.9	10	0.6	22.45	12	0.6	24.45	15	0.6	27.45
17	5.5	0.2	11.15	6	0.25	12.55	6.5	0.25	13.95	7.5	0.27	15.41	8	0.35	16.7	9	0.5	20.4	10	0.6	23.05	12	0.6	25.05	15	0.6	28.05
18	5.5	0.2	11.35	6	0.22	12.77	6.5	0.24	14.19	7.5	0.25	15.66	8	0.3	17	9	0.4	20.8	10	0.55	23.6	12	0.55	25.6	15	0.55	28.6
19	5.5	0.2	11.55	6	0.21	12.98	6.5	0.22	14.21	7.5	0.24	15.9	8	0.25	17.25	9	0.3	21.1	10	0.35	23.95	12	0.35	25.95	15	0.35	28.95
20	5.5	0.15	11.7	6	0.18	13.16	6.5	0.2	14.61	7.5	0.2	16.1	8	0.25	17.5	9	0.3	21.4	10	0.35	24.3	12	0.35	26.3	15	0.35	29.3
21	5.5	0.15	11.85	6	0.17	13.33	6.5	0.2	14.81	7.5	0.2	16.3	8	0.25	17.75	9	0.3	21.7	10	0.35	24.65	12	0.35	26.65	15	0.35	29.65
22	5.5	0.15	12	6	0.17	13.5	6.5	0.19	15	7.5	0.2	16.5	8	0.25	18	9	0.3	22	10	0.35	25	12	0.35	27	15	0.35	30
<b>TOTAL</b>	<b>5.5</b>	<b>6.5</b>	<b>12</b>	<b>6</b>	<b>7.5</b>	<b>13.5</b>	<b>6.5</b>	<b>8.5</b>	<b>15</b>	<b>7.5</b>	<b>9</b>	<b>16.5</b>	<b>8</b>	<b>10</b>	<b>18</b>	<b>9</b>	<b>13</b>	<b>22</b>	<b>10</b>	<b>15</b>	<b>25</b>	<b>12</b>	<b>15</b>	<b>27</b>	<b>15</b>	<b>15</b>	<b>30</b>

## 6. Auto Re-joining Income



- For ids that are auto rejoining, there is no condition for new joining.
- 10% of all payment will be deducted as Auto Re-joining Fund (A.R.F), and rejoining the left and right leg of the id with the re-joining fund, but must be fill-up the gap.
- N.B:- Rejoining in any way cannot be done on one side.

## 7. Auto Renewal Income

For ids that are auto renewal, there is no condition for new joining.

Example: - There is no condition to join 2 in 60 days on 1 id or 3 in 90 days and 3 in 100 days on 2 id and 4 in 120 days on 3 id.

- ❖ If the junior id becomes Renewal before a senior, then the Renewal id from the junior will not get any income senior, and the Renewal id will not have any income carry forward for senior.
- ❖ If each id has a total income of Rs. 25000 / - then the id should be renewed. If you do not get the next income.
- ❖ Must be renewed within 30 days. Otherwise the id will be permanently canceled.

## 8. Auto Royalty Income

- I. In order to be 1st Royalty, 2 pair must be matched within 30 days, and they must include 2 joining their own direct sponsor. This facility available 12 months then automatically remove this facility.
- II. In order to be 2nd Royalty, 20 pair must be matched in 60 days and must have 15 people. This facility available 24 months then automatically remove this facility.
- III. To get 3rd Royalty, 200 pair must be matched, but no time limit. This facility available 5 years then automatically remove this facility.
- IV. To get 4th Royalty, 1500 pair must be matched but no time limit. This facility available lifetime.

❖ N.B: All payment to cut an amount 5% for Admin charge and 10% Auto Re-joining Fund (A.R.F).

## 9. Auto Reward Income

### Criteria and Prize Name:-

Reward will be available if left and right should be in the ratio 70:30. Permanently payment terminated in the mother id, no prize can be found on their id.

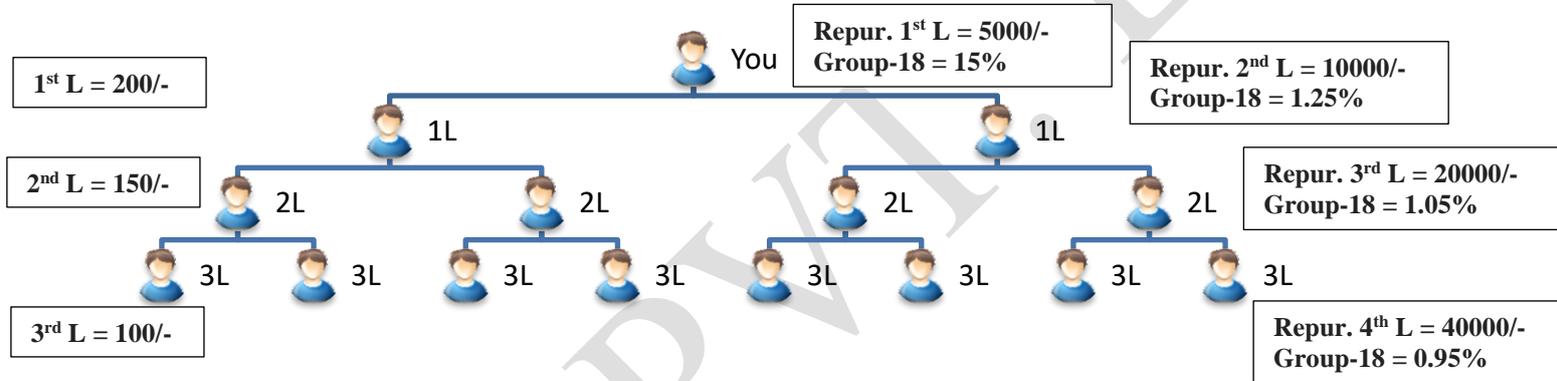
RANK	DESIGNATION	NEW UNITS	PRIZE NAME	PRIZE
1	RACER	50	WRIST WATCH	
2	FIGHTER	100	LAPTOP BAG	
3	GREEN BELT	200	KEYPAD MOBILE	
4	BLACK BELT	400	HERO HAWK 27T BICYCLE	
5	KNIGHT	800	SAMSUNG GALAXY ON7	
6	TRAINER	1500	ACER ATOM QUAD CORE LAPTOP	
7	STAR CLUB MEMBER	3000	MAHINDRA KINE SCOOTER/TVS STAR SPORTS / BAJAJ CT 100 / HERO CD DWAN TWO WHEELER (EX-SHOWROOM)	
8	GOLD CLUB MEMBER	6000	HONDA CB SHINE TWO WHEELER (EX-SHOWROOM)	
9	DAIMOND CLUB MEMBER	12000	ROYAL ENFIELD BIKE/ YAMAHA FAZER-FI TWO WHEELER (EX-SHOWROOM)	
10	PLATINUM CLUB MEMBER	25000	TATA NANO CAR FOUR WHEELER (EX-SHOWROOM)	

11	EMERALD CLUB MEMBER	50000	HONDAI I10 CAR FOUR WHEELER (EX-SHOWROOM)	
12	EXECUTIVE CLUB MEMBER	100000	HONDAI VEZEL CAR FOUR WHEELER (EX-SHOWROOM)	
13	PREMIER CLUB MEMBER	200000	2BHK FLAT / HONDAI CIVIC CAR (FOUR WHEELER EX-SHOWROOM)	
14	ROYAL CLUB MEMBER	400000	4BHK FLAT / 2BHK FLAT & HONDAI CIVIC CAR(FOUR WHEELER EX-SHOWROOM)	
15	EMPERAR CLUB MEMBER	1000000	4BHK FLAT & AUDI Q5 FOUR WHEELER (EX-SHOWROOM)	

❖ N.B: All levels of prize can be found only on Mother Code. No sub code can be found.

❖ Joining 2 in 60 days or 3 in 90 days will give you, life time level income + pair matching income + repurchase income. And if you cannot join in this period you will get double income(10000/- for level income + pair matching income + self and team repurchase income) of your joining amount and will only get the self-purchase income, the level income + pair matching income and repurchase income from the team will stop. But after the passage of time, if you join 2 direct sponsors, you will get all kinds of income up to 25000/-. And there is no time limit for joining this, but payment will only start once 2 direct sponsors have joined. After that you will only get your own purchase and income life time of team repurchase.

Both Side Income:-

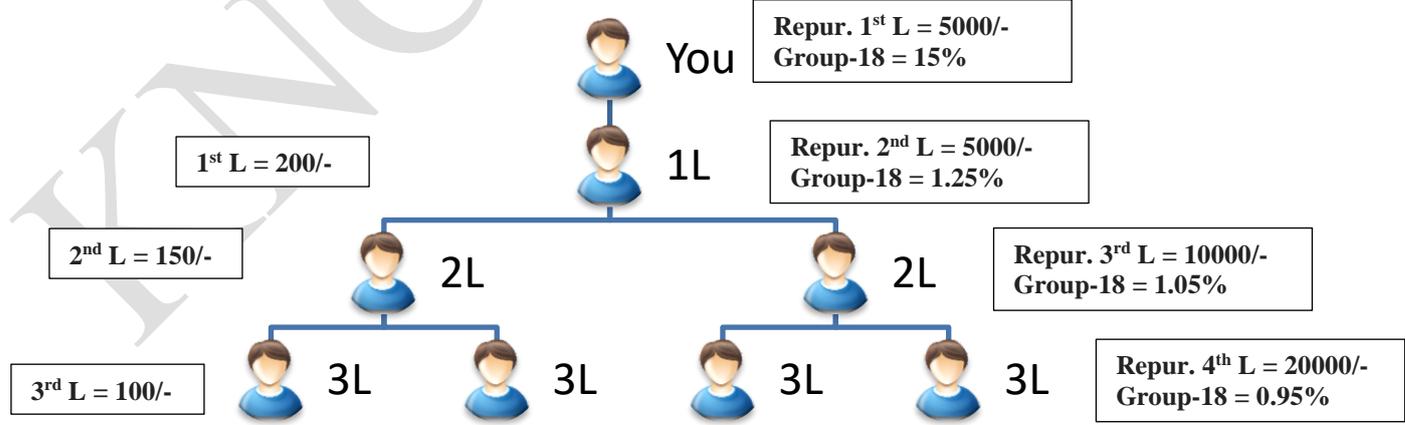


Level	Level Income
1 <sup>st</sup> L	400/-
2 <sup>nd</sup> L	600/-
3 <sup>rd</sup> L	800/-

Matching Pair	Matching Income
1 Pair	800/-
2 Pair	1600/-
4 Pair	3200/-

Repurchase Level	Repurchase Income
1 <sup>st</sup> L	750/-
2 <sup>nd</sup> L	125/-
3 <sup>rd</sup> L	210/-
4 <sup>th</sup> L	380/-

Single Leg Income:-



Level	Level Income
1 <sup>st</sup> L	200/-
2 <sup>nd</sup> L	300/-
3 <sup>rd</sup> L	400/-

Repurchase Level	Repurchase Income
1 <sup>st</sup> L	750/-
2 <sup>nd</sup> L	62.50/-
3 <sup>rd</sup> L	105/-
4 <sup>th</sup> L	210/-

## 1 Year Expected Income:-

Sl. No.	Month	Man	Level Income	Matching Income	Total Income	Inactive Income	Re-Active Income
1	January	1	Nil	Nil	Nil	Nil	Nil
2	February	2	400/-	800/-	1200/-	1200/-	1200/-
3	March	4	600/-	1600/-	2200/-	3400/-	3400/-
4	April	8	800/-	3200/-	4000/-	7400/-	7400/-
5	May	16	1280/-	6400/-	7680/-	10000/-	15080/-
6	June	32	1920/-	12800/-	14720/-	0	25000/-
7	July	64	2560/-	25600/-	28160/-	0	0
8	August	128	5120/-	51200/-	56320/-	0	0
9	September	256	10240/-	102400/-	112640/-	0	0
10	October	512	20480/-	210000/-	230480/-	0	0
11	November	1024	40980/-	210000/-	250980/-	0	0
12	December	2048	81920/-	210000/-	291920/-	0	0

- ❖ N.B: All payment will be deducted as 5% for Admin charge and 10% Auto Re-joining Fund (A.R.F).
- ❖ All payment will be deducted as TDS as per Government rules.
- ❖ The Company reserved the right, at its discretion, modify, add or remove portions of these terms at any time by posting the amended terms.
- ❖ If you want to take the Membership Smart Card, you have to pay 100 rupees.
- ❖ If you want to take the Members Guideline Kit, you have to pay 100 rupees.
- ❖ If you want to take the Joining Kit being delivered by the company, you have to pay 150 rupees.

### ➤ Our Delivery:-



**DELIVERY**